



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

# CONTRACT

<u>Contract / Revision</u> 1854008 /		<u>Alt Order #</u> 08864311
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 11/21/17 - 11/27/17		<u>Estimate #</u> 5103
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/17/17 / 11/28/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingtc
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Canal Partners Media**  
**1027 33rd Street NW, Suite 140**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 2	WSFA	11/24/17	11/24/17	Today in Alabama 430am	430-5a		:30			NM	0	\$0.00
N 3	WSFA	11/24/17	11/24/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----2--				2	\$350.00			
N 4	WSFA	11/27/17	11/27/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	12/03/17	1-----				1	\$325.00			
N 5	WSFA	11/21/17	11/21/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-1-----				1	\$325.00			
N 6	WSFA	11/22/17	11/22/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--1----				1	\$325.00			
N 7	WSFA	11/23/17	11/23/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---1---				1	\$325.00			
N 8	WSFA	11/24/17	11/24/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----1--				1	\$325.00			
N 9	WSFA	11/27/17	11/27/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	2-----				2	\$415.00			
N 10	WSFA	11/21/17	11/21/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-2-----				2	\$415.00			
N 11	WSFA	11/22/17	11/22/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--2----				2	\$415.00			
N 12	WSFA	11/23/17	11/23/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---2---				2	\$415.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	----Th-----	:30		<del>\$415.00</del>	NM		
	Credited											
	2	WSFA	11/20/17-11/26/17	WSFA 12 News at Ten - MF	10-1035pm	----Th-----	:30		<del>\$415.00</del>	NM		
	Credited											
N 13	WSFA	11/27/17	11/27/17	Today in Alabama 5am	5-530a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	1-----				1	\$130.00			
N 14	WSFA	11/24/17	11/24/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----2--				2	\$415.00			
N 15	WSFA	11/27/17	11/27/17	Tonight Show	1035-1137pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	1-----				1	\$175.00			
N 16	WSFA	11/21/17	11/21/17	Tonight Show	1035-1137pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-1-----				1	\$175.00			
N 17	WSFA	11/22/17	11/22/17	Tonight Show	1035-1137pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--1----				1	\$175.00			
N 18	WSFA	11/23/17	11/23/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---1---				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	Tonight Show	1035-1137pm	----Th-----	:30		<del>\$175.00</del>	NM		
	Credited											
N 19	WSFA	11/24/17	11/24/17	Tonight Show	1035-1137pm		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----1--				1	\$175.00			
N 20	WSFA	11/27/17	11/27/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	1-----				1	\$15.00			
N 21	WSFA	11/21/17	11/21/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-1-----				1	\$15.00			
N 22	WSFA	11/22/17	11/22/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--1----				1	\$15.00			
N 23	WSFA	11/23/17	11/23/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---1---				1	\$15.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	Late Night w/ Seth Meyers	1137p-1237x	----Th-----	:30		<del>\$15.00</del>	NM		
	Credited											
N 24	WSFA	11/21/17	11/21/17	Today in Alabama 5am	5-530a		:30			NM	1	\$130.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -1----- 1 \$130.00												
N 25	WSFA	11/24/17	11/24/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$15.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ----1-- 1 \$15.00												
N 26	WSFA	11/27/17	11/27/17	The Voice	7-9pm		:30			NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 12/03/17 2----- 2 \$600.00												
N 27	WSFA	11/21/17	11/21/17	This Is Us	8-9pm		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -1----- 1 \$600.00												
N 28	WSFA	11/25/17	11/25/17	NBC Saturday Today Show	6-8am		:30			NM	3	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -----3- 3 \$45.00												
D 29	WSFA	11/25/17	11/25/17	Notre Dame Football	230p-6p		:30			NM	0	\$0.00
D 30	WSFA	11/25/17	11/25/17	Nascar Daytime	230p-6p		:30			NM	0	\$0.00
N 31	WSFA	11/25/17	11/25/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	2	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -----2- 2 \$80.00												
N 32	WSFA	11/25/17	11/25/17	WSFA 12 News at Ten - Sat	10-1030pm		:30			NM	2	\$530.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -----2- 2 \$265.00												
N 33	WSFA	11/25/17	11/25/17	NET Saturday Night Live	1030p-12x		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -----1- 1 \$115.00												
N 34	WSFA	11/25/17	11/25/17	ET WEEKEND	1203-103x		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -----1- 1 \$10.00												
N 35	WSFA	11/22/17	11/22/17	Today in Alabama 5am	5-530a		:30			NM	1	\$130.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 --1----- 1 \$130.00												
N 36	WSFA	11/26/17	11/26/17	NET NBC Sunday Today Shc	7-8a		:30			NM	2	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -----2 2 \$45.00												
N 37	WSFA	11/26/17	11/26/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -----2 2 \$45.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/20/17-11/26/17 NET NBC Meet The Press 8-9a -----Su :30 \$45.00 NM Credited												
N 38	WSFA	11/26/17	11/26/17	WSFA News Sunday AM	9-930a		:30			NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -----1 1 \$20.00												
D 39	WSFA	11/26/17	11/26/17	NET Soccer	11a-1p		:30			NM	0	\$0.00
D 40	WSFA	11/26/17	11/26/17	Nascar Daytime	1p-5p		:30			NM	0	\$0.00
D 41	WSFA	11/26/17	11/26/17	Nascar Daytime	130-5p		:30			NM	0	\$0.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 42	WSFA	11/26/17	11/26/17	NET NBC Horse Racing	Various		:30			NM	0	\$0.00
N 43	WSFA	11/26/17	11/26/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-----1				1	\$90.00			
D 44	WSFA	11/25/17	11/25/17	Notre Dame Football	630p-10p		:30			NM	0	\$0.00
D 45	WSFA	11/26/17	11/26/17	Sunday Hour 2	7-8PM		:30			NM	0	\$0.00
N 46	WSFA	11/23/17	11/23/17	Today in Alabama 5am	5-530a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---1---				1	\$130.00			
N 47	WSFA	11/26/17	11/26/17	NFL Football	Sun 730p-1030p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-----1				1	\$500.00			
N 48	WSFA	11/26/17	11/26/17	Late News	1030p-11p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-----1				1	\$150.00			
N 49	WSFA	11/26/17	11/26/17	LF SU 11-1130p	11-1130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-----1				1	\$15.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	LF SU 11-1130p	11-1130p	-----Su	:30		<del>\$15.00</del>	NM		
	Credited											
N 50	WSFA	11/26/17	11/26/17	LF SU 1130p-12x	1130p12x		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-----1				1	\$5.00			
N 51	WSFA	11/24/17	11/24/17	Today in Alabama 5am	5-530a		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----2--				2	\$130.00			
N 52	WSFA	11/27/17	11/27/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	1-----				1	\$150.00			
N 53	WSFA	11/21/17	11/21/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-1-----				1	\$150.00			
N 54	WSFA	11/22/17	11/22/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--1----				1	\$150.00			
N 55	WSFA	11/23/17	11/23/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---1---				1	\$150.00			
N 57	WSFA	11/24/17	11/24/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----1--				1	\$150.00			
N 58	WSFA	11/27/17	11/27/17	Today In Alabama	6a-7a		:30			NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	2-----				2	\$265.00			
N 59	WSFA	11/21/17	11/21/17	Today In Alabama	6a-7a		:30			NM	2	\$530.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-2-----				2	\$265.00			
N 60	WSFA	11/22/17	11/22/17	Today In Alabama	6a-7a		:30			NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--2----				2	\$265.00			
N 61	WSFA	11/23/17	11/23/17	Today In Alabama	6a-7a		:30			NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---2---				2	\$265.00			
N 62	WSFA	11/24/17	11/24/17	Today In Alabama	6a-7a		:30			NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----2--				2	\$265.00			
N 63	WSFA	11/27/17	11/27/17	NBC Today Show	7-9am		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	3-----				3	\$115.00			
N 64	WSFA	11/21/17	11/21/17	NBC Today Show	7-9am		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-3-----				3	\$115.00			
N 65	WSFA	11/22/17	11/22/17	NBC Today Show	7-9am		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--3----				3	\$115.00			
N 66	WSFA	11/23/17	11/23/17	NBC Today Show	7-9am		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---3---				3	\$115.00			
N 68	WSFA	11/24/17	11/24/17	NBC Today Show	7-9am		:30			NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----3--				3	\$115.00			
N 69	WSFA	11/27/17	11/27/17	NBC Today 2	9-10am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	2-----				2	\$75.00			
N 70	WSFA	11/21/17	11/21/17	NBC Today 2	9-10am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-2-----				2	\$75.00			
N 71	WSFA	11/22/17	11/22/17	NBC Today 2	9-10am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--2----				2	\$75.00			
N 72	WSFA	11/23/17	11/23/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---2---				2	\$75.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	NBC Today 2	9-10am	----Th-----	:30		<del>\$75.00</del>	NM		
	Credited											
	2	WSFA	11/20/17-11/26/17	NBC Today 2	9-10am	----Th-----	:30		<del>\$75.00</del>	NM		
	Credited											
N 73	WSFA	11/24/17	11/24/17	NBC Today 2	9-10am		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----2--				2	\$75.00			
N 74	WSFA	11/27/17	11/27/17	NBC Today with Kathie Lee	10-11am		:30			NM	2	\$150.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/27/1712/03/172-----2\$75.00</div></div></div></div>														
N 75	WSFA	11/21/17	11/21/17	NBC Today with Kathie Lee	10-11am		:30			NM	2	\$150.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/20/1711/26/17-2-----2\$75.00</div></div></div></div>														
N 76	WSFA	11/22/17	11/22/17	NBC Today with Kathie Lee	10-11am		:30			NM	2	\$150.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/20/1711/26/17--2-----2\$75.00</div></div></div></div>														
N 77	WSFA	11/23/17	11/23/17	NBC Today with Kathie Lee	10-11am		:30			NM	0	\$0.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/20/1711/26/17---2---2\$75.00</div></div></div></div>														
<div><div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div><div>1WSFA11/20/17-11/26/17NBC Today with Kathie Lee10-11am----Th-----:30\$75.00NM</div><div>Credited</div><div>2WSFA11/20/17-11/26/17NBC Today with Kathie Lee10-11am----Th-----:30\$75.00NM</div><div>Credited</div></div></div></div></div>														
N 79	WSFA	11/24/17	11/24/17	NBC Today with Kathie Lee	10-11am		:30			NM	2	\$150.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/20/1711/26/17----2--2\$75.00</div></div></div></div>														
N 80	WSFA	11/27/17	11/27/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$45.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/27/1712/03/171-----1\$45.00</div></div></div></div>														
N 81	WSFA	11/21/17	11/21/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$45.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/20/1711/26/17-1-----1\$45.00</div></div></div></div>														
N 82	WSFA	11/22/17	11/22/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$45.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/20/1711/26/17--1-----1\$45.00</div></div></div></div>														
N 83	WSFA	11/23/17	11/23/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/20/1711/26/17---1---1\$45.00</div></div></div></div>														
<div><div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div><div>1WSFA11/20/17-11/26/17ALABAMA LIVE @ 11A11-1130Am----Th-----:30\$45.00NM</div><div>Credited</div></div></div></div></div>														
N 84	WSFA	11/24/17	11/24/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$45.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/20/1711/26/17----1--1\$45.00</div></div></div></div>														
N 85	WSFA	11/27/17	11/27/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$45.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/27/1712/03/171-----1\$45.00</div></div></div></div>														
N 86	WSFA	11/21/17	11/21/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$45.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/20/1711/26/17-1-----1\$45.00</div></div></div></div>														
N 87	WSFA	11/22/17	11/22/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$45.00		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 11/20/1711/26/17--1-----1\$45.00</div></div></div></div>														
N 88	WSFA	11/23/17	11/23/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ---1--- 1 \$45.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/20/17-11/26/17 ALABAMA LIVE @ 1130AM 1130A-12P ----Th----- :30 \$45.00 NM Credited												
N 90	WSFA	11/24/17	11/24/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ----1-- 1 \$45.00												
N 91	WSFA	11/27/17	11/27/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 1----- 1 \$150.00												
N 92	WSFA	11/21/17	11/21/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -1----- 1 \$150.00												
N 93	WSFA	11/22/17	11/22/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 --1----- 1 \$150.00												
N 94	WSFA	11/23/17	11/23/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ---1--- 1 \$150.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/20/17-11/26/17 WSFA 12 News at Noon 12-1230pm ----Th----- :30 \$150.00 NM Credited												
N 95	WSFA	11/24/17	11/24/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ----1-- 1 \$150.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/20/17-11/26/17 WSFA 12 News at Noon 12-1230pm -----F----- :30 \$150.00 NM Credited												
N 96	WSFA	11/27/17	11/27/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 1----- 1 \$150.00												
N 97	WSFA	11/21/17	11/21/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -1----- 1 \$150.00												
N 98	WSFA	11/22/17	11/22/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 --1----- 1 \$150.00												
N 99	WSFA	11/23/17	11/23/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ---1--- 1 \$150.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 11/20/17-11/26/17 NET Days of Our Lives 1230-130p ----Th----- :30 \$150.00 NM Credited												
N 100	WSFA	11/27/17	11/27/17	Today in Alabama 430am	430-5a		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 1----- 1 \$10.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 101	WSFA	11/24/17	11/24/17	NET Days of Our Lives	1230-130p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/20/17	11/26/17	----1--	1			\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	NET Days of Our Lives	1230-130p	-----F----	:30		<del>\$150.00</del>	NM		
		Credited										
N 102	WSFA	11/27/17	11/27/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	1-----	1			\$30.00				
N 103	WSFA	11/21/17	11/21/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/20/17	11/26/17	-1-----	1			\$30.00				
N 104	WSFA	11/22/17	11/22/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/20/17	11/26/17	--1----	1			\$30.00				
N 105	WSFA	11/23/17	11/23/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/20/17	11/26/17	---1---	1			\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	RIGHT THIS MINUTES	130-2p	----Th-----	:30		<del>\$30.00</del>	NM		
		Credited										
N 106	WSFA	11/24/17	11/24/17	RIGHT THIS MINUTES	130-2p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/20/17	11/26/17	----1--	1			\$30.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	RIGHT THIS MINUTES	130-2p	-----F----	:30		<del>\$30.00</del>	NM		
		Credited										
N 107	WSFA	11/27/17	11/27/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/27/17	12/03/17	1-----	1			\$25.00				
N 108	WSFA	11/21/17	11/21/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/20/17	11/26/17	-1-----	1			\$25.00				
N 109	WSFA	11/22/17	11/22/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/20/17	11/26/17	--1----	1			\$25.00				
N 110	WSFA	11/23/17	11/23/17	HARRY	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/20/17	11/26/17	---1---	1			\$25.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	HARRY	2-3p	----Th-----	:30		<del>\$25.00</del>	NM		
		Credited										
N 111	WSFA	11/21/17	11/21/17	Today in Alabama 430am	430-5a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/20/17	11/26/17	-1-----	1			\$10.00				
N 112	WSFA	11/24/17	11/24/17	HARRY	2-3p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/20/17	11/26/17	----1--	1			\$25.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.





**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
	1	WSFA	11/20/17-11/26/17	HARRY	2-3p	-----F----	:30		\$25.00	NM		
Credited												
N 113	WSFA	11/27/17	11/27/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 1----- 1 \$90.00												
N 114	WSFA	11/21/17	11/21/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -1----- 1 \$90.00												
N 115	WSFA	11/22/17	11/22/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 --1----- 1 \$90.00												
N 116	WSFA	11/23/17	11/23/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ---1--- 1 \$90.00												
	1	WSFA	11/20/17-11/26/17	JUDGE JUDY 2ND RUN	3-330p	----Th-----	:30		\$90.00	NM		
Credited												
N 117	WSFA	11/24/17	11/24/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ----1-- 1 \$90.00												
N 118	WSFA	11/27/17	11/27/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 1----- 1 \$90.00												
N 119	WSFA	11/21/17	11/21/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -1----- 1 \$90.00												
N 120	WSFA	11/22/17	11/22/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 --1----- 1 \$90.00												
N 121	WSFA	11/23/17	11/23/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ---1--- 1 \$90.00												
	1	WSFA	11/20/17-11/26/17	JUDGE JUDY 1ST RUN	330-4p	----Th-----	:30		\$90.00	NM		
Credited												
N 122	WSFA	11/22/17	11/22/17	Today in Alabama 430am	430-5a		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 --1----- 1 \$10.00												
N 123	WSFA	11/24/17	11/24/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ----1-- 1 \$90.00												
N 124	WSFA	11/27/17	11/27/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 1----- 1 \$90.00												
N 125	WSFA	11/21/17	11/21/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$90.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -1----- 1 \$90.00												
N 126	WSFA	11/22/17	11/22/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 --1----- 1 \$90.00												
N 127	WSFA	11/23/17	11/23/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ---1--- 1 \$90.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	----Th-----	:30		*\$90.00	NM		
Credited												
N 128	WSFA	11/24/17	11/24/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ----1-- 1 \$90.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	WSFA 12 NEWS AT 4PM	M-F 4-430P	-----F----	:30		\$90.00	NM		
Credited												
N 129	WSFA	11/27/17	11/27/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 1----- 1 \$115.00												
N 130	WSFA	11/21/17	11/21/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -1----- 1 \$115.00												
N 131	WSFA	11/22/17	11/22/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 --1----- 1 \$115.00												
N 132	WSFA	11/23/17	11/23/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ---1--- 1 \$115.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	----Th-----	:30		\$115.00	NM		
Credited												
N 133	WSFA	11/23/17	11/23/17	Today in Alabama 430am	430-5a		:30			NM	1	\$10.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ---1--- 1 \$10.00												
N 134	WSFA	11/24/17	11/24/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 ----1-- 1 \$115.00												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/20/17-11/26/17	WSFA 12 NEWS AT 4PM	M-F 430-5P	-----F----	:30		\$115.00	NM		
Credited												
N 135	WSFA	11/27/17	11/27/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$280.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/27/17 12/03/17 1----- 1 \$280.00												
N 136	WSFA	11/21/17	11/21/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$280.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/20/17 11/26/17 -1----- 1 \$280.00												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 137	WSFA	11/22/17	11/22/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--1----				1	\$280.00			
N 138	WSFA	11/23/17	11/23/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---1---				1	\$280.00			
N 139	WSFA	11/24/17	11/24/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----1--				1	\$280.00			
N 140	WSFA	11/27/17	11/27/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	2-----				2	\$350.00			
N 141	WSFA	11/21/17	11/21/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-2-----				2	\$350.00			
N 142	WSFA	11/22/17	11/22/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--2----				2	\$350.00			
N 143	WSFA	11/23/17	11/23/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---2---				2	\$350.00			
N 144	WSFA	11/27/17	11/27/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	M-----				1	\$3.00			
N 145	WSFA	11/21/17	11/21/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-T-----				1	\$3.00			
N 146	WSFA	11/22/17	11/22/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	--W----				1	\$3.00			
N 147	WSFA	11/23/17	11/23/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---T---				1	\$3.00			
D 148	WSFA	11/21/17	11/26/17	Today in Alabama 530a	528am-6am		:30			NM	0	\$0.00
N 149	WSFA	11/21/17	11/26/17	Today in Alabama 430am	430-5a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-TWTF--				1	\$10.00			
N 150	WSFA	11/24/17	11/24/17	Today in Alabama 430am	430-5a		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----F--				1	\$10.00			
N 151	WSFA	11/21/17	11/26/17	NBC Today Show	7-9am		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-TWTF--				2	\$175.00			
N 152	WSFA	11/25/17	11/25/17	NET Soccer	1130A-2P		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-----S-				1	\$35.00			
N 153	WSFA	11/24/17	11/24/17	NHL	12P-3P		:30			NM	1	\$75.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

Contract / Revision	Alt Order #
1854008 /	08864311

Contract Dates	Product	Estimate #
11/21/17 - 11/27/17	DOUG JONES FOR SEN	5103

Advertiser	Original Date / Revision
POL/Jones, Doug/D/Sena	11/17/17 / 11/28/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----F--				1	\$75.00			
N 154	WSFA	11/21/17	11/23/17	NET Early Today ON	4-430x		:30			NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-TWT---				1	\$3.00			
N 155	WSFA	11/21/17	11/26/17	HARRY	2-3p		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-TWTF--				1	\$40.00			
N 156	WSFA	11/21/17	11/26/17	Today in Alabama 5am	5-530a		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-TWTF--				1	\$130.00			
N 157	WSFA	11/23/17	11/23/17	Late News	1030p-11p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---T---				2	\$150.00			
N 158	WSFA	11/23/17	11/23/17	Parade Repeat	2-5pm		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---T---				3	\$75.00			
N 159	WSFA	11/23/17	11/23/17	NET NFL Thanksgiving Gam	730-1030p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---T---				2	\$500.00			
N 160	WSFA	11/21/17	11/23/17	DELAY/Tonight Show w/Jay	1105p-12A		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	---T---				2	\$115.00			
N 161	WSFA	11/26/17	11/26/17	WSFA 12 News at Five-Sun	Su 5-530p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-----S				1	\$90.00			
N 162	WSFA	11/24/17	11/24/17	dateline	8-10pm		:30			NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	----F--				3	\$225.00			
N 163	WSFA	11/25/17	11/25/17	Saturday Hour 3	9-10PM		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/20/17	11/26/17	-----S-				2	\$75.00			
N 164	WSFA	11/27/17	11/27/17	HARRY	2-3p		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/27/17	12/03/17	M-----				1	\$25.00			
<b>Totals</b>											<b>175</b>	<b>\$27,520.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/26/17	141	\$21,672.00	(\$3,250.80)	\$18,421.20
11/27/17 - 11/27/17	34	\$5,848.00	(\$877.20)	\$4,970.80
<b>Totals</b>	<b>175</b>	<b>\$27,520.00</b>	<b>(\$4,128.00)</b>	<b>\$23,392.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8864311 TRF# 1854008 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION DEC3/17 12.56  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D JONES/D/SEN/AL REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # \_\_\_\_\_ CONTRACT # 8864311 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5103 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV21/17 NOV27/17 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE DEC3/17 12.56

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M7 UNRESL BUY#155 MISSED:THU/730P-1030P NOV23 30S \$500.00 (DEC3/17)  
OFFER:THU/730P-1044P NOV23 30S \$500.00 PLS ADVISE.  
CMT:SPOT AIRED LATE AT 10:36P DUE TO NFL RUNNING LONG. PLEASE CONFIRM  
CMT:LATE RUN. THANKS, DENICE

NOV/17 21672.00 DEC/17 \$5,848.00 CONTRACT TOTAL 27520.00  
TOTAL SPOTS 175

MARKET TOTALS \$70,397 WSFA 39% WNCF 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%  
ESFA 0% EAKA 0%

ESTIMATED SHARES . . . . .  
SVC- NSI  
DEMOS- RA35+\*

REP HEADLINE# 8864311 TRF# 1854008 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION DEC3/17 13.07  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8864311 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5103 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV21/17 NOV27/17 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE DEC3/17 13.07

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M7 UNRESL BUY#155 MISSED:THU/730P-1030P NOV23 30S \$500.00 (DEC3/17)  
OFFER:THU/730P-1044P NOV23 30S \$500.00 PLS ADVISE.  
CMT:SPOT AIRED LATE AT 10:36P DUE TO NFL RUNNING LONG. PLEASE CONFIRM  
CMT:LATE RUN. THANKS, DENICE  
M8 UNRESL BUY#153 MISSED:THU/1030P-1100P NOV23(2/WK) 30S \$150.00 (DEC3/17)  
OFFER:THU/1045P-1120P NOV23(2/WK) 30S \$150.00 PLS ADVISE.  
CMT:SPOTS AIRED LATE AT 11:01P AND 11:17P DUE TO NFL RUNNING LONG. SPOTS  
CMT:AIRED IN NEWS. PLEASE CONFIRM LATE RUNS. THANKS, DENICE

NOV/17 21672.00 DEC/17 \$5,848.00 CONTRACT TOTAL 27520.00  
TOTAL SPOTS 175  
MARKET TOTALS \$70,397 WSFA 39% WNCF 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%  
ESFA 0% EAKA 0%

ESTIMATED SHARES  
SVC- NSI  
DEMOS- RA35+\*

REP HEADLINE# 8864311 TRF# 1854008 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION DEC3/17 13.12  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # ADV. NAME POLI/D JONES/D/SEN/AL REP.# OFF.# SALESMAN #  
AGY # AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # CONTRACT # 8864311 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5103 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV21/17 NOV27/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE DEC3/17 13.12

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M7 UNRESL BUY#155 MISSED:THU/730P-1030P NOV23 30S \$500.00 (DEC3/17)  
OFFER:THU/730P-1044P NOV23 30S \$500.00 PLS ADVISE.  
CMT:SPOT AIRED LATE AT 10:36P DUE TO NFL RUNNING LONG. PLEASE CONFIRM  
CMT:LATE RUN. THANKS, DENICE

M8 UNRESL BUY#153 MISSED:THU/1030P-1100P NOV23(2/WK) 30S \$150.00 (DEC3/17)  
OFFER:THU/1045P-1120P NOV23(2/WK) 30S \$150.00 PLS ADVISE.  
CMT:SPOTS AIRED LATE AT 11:01P AND 11:17P DUE TO NFL RUNNING LONG. SPOTS  
CMT:AIRED IN NEWS. PLEASE CONFIRM LATE RUNS. THANKS, DENICE

M9 UNRESL BUY#156 MISSED:THU/1100P-1200M NOV23 30S \$115.00 (DEC3/17)  
OFFER:THU/1120P-1220A NOV23 30S \$115.00 PLS ADVISE.  
CMT:SPOT AIRED LATE AT 12:04AM DUE TO NFL RUNNING LONG. PLEASE CONFIRM  
CMT:LATE RUN. THANKS, DENICE

NOV/17 21672.00 DEC/17 \$5,848.00 CONTRACT TOTAL 27520.00  
TOTAL SPOTS 175

MARKET TOTALS \$70,397 WSFA 39% WNCF 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%  
ESFA 0% EAKA 0%

ESTIMATED SHARES  
SVC- NSI  
DEMOS- RA35+\*

REP HEADLINE# 8864311 TRF# 1854008 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION DEC3/17 13.20  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D JONES/D/SEN/AL REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # \_\_\_\_\_ CONTRACT # 8864311 CLASS: NATL. LOCAL REGIONAL

PRDCT DOUG JONES FOR SENAT EST#5103 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES NOV21/17 NOV27/17 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE DEC3/17 13.20

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M7 UNRESL BUY#155 MISSED:THU/730P-1030P NOV23 30S \$500.00 (DEC3/17)  
OFFER:THU/730P-1044P NOV23 30S \$500.00 PLS ADVISE.  
CMT:SPOT AIRED LATE AT 10:36P DUE TO NFL RUNNING LONG. PLEASE CONFIRM  
CMT:LATE RUN. THANKS, DENICE

M8 UNRESL BUY#153 MISSED:THU/1030P-1100P NOV23 (2/WK) 30S \$150.00 (DEC3/17)  
OFFER:THU/1045P-1120P NOV23 (2/WK) 30S \$150.00 PLS ADVISE.  
CMT:SPOTS AIRED LATE AT 11:01P AND 11:17P DUE TO NFL RUNNING LONG. SPOTS  
CMT:AIRED IN NEWS. PLEASE CONFIRM LATE RUNS. THANKS, DENICE

M9 UNRESL BUY#156 MISSED:THU/1100P-1200M NOV23 30S \$115.00 (DEC3/17)  
OFFER:THU/1120P-1220A NOV23 30S \$115.00 PLS ADVISE.  
CMT:SPOT AIRED LATE AT 12:04AM DUE TO NFL RUNNING LONG. PLEASE CONFIRM  
CMT:LATE RUN. THANKS, DENICE

M10 UNRESL BUY#47 MISSED:SUN/730P-1030P NOV26 30S \$500.00 (DEC3/17)  
OFFER:SUN/720P-1051P NOV26 30S \$500.00 PLS ADVISE.  
CMT:SPOT AIRED AT 720P (1ST BREAK INTO NFL). PLEASE CONFIRM. THANKS,  
CMT:DENICE



REP: TEL# 703-528-9387 FAX# 703-516-9680

REP HEADLINE# 8864311 TRF# 1854008 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION DEC3/17 13.20  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

NOV/17 21672.00 DEC/17 \$5,848.00 CONTRACT TOTAL 27520.00  
TOTAL SPOTS 175

MARKET TOTALS \$70,397 WSCF 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%  
ESFA 0% EAKA 0%

ESTIMATED SHARES

SVC- NSI  
DEMOS- RA35+\*

REP HEADLINE# 8864311 TRF# 1854008 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION DEC3/17 13.24  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/D JONES/D/SEN/AL REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD  
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)  
ATLANTA, GA 30339

ORDER # \_\_\_\_\_ CONTRACT # 8864311 CLASS: NATL. LOCAL REGIONAL  
PRDCT DOUG JONES FOR SENAT EST#5103 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES NOV21/17 NOV27/17 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE DEC3/17 13.24

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL INVOICES ARE TO BE SENT TO:  
900 CIRCLE 75 PARKWAY SE, SUITE#1650  
ATLANTA, GA 30339

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:  
M7 UNRESL BUY#155 MISSED:THU/730P-1030P NOV23 30S \$500.00 (DEC3/17)  
OFFER:THU/730P-1044P NOV23 30S \$500.00 PLS ADVISE.  
CMT:SPOT AIRED LATE AT 10:36P DUE TO NFL RUNNING LONG. PLEASE CONFIRM  
CMT:LATE RUN. THANKS, DENICE

M8 UNRESL BUY#153 MISSED:THU/1030P-1100P NOV23(2/WK) 30S \$150.00 (DEC3/17)  
OFFER:THU/1045P-1120P NOV23(2/WK) 30S \$150.00 PLS ADVISE.  
CMT:SPOTS AIRED LATE AT 11:01P AND 11:17P DUE TO NFL RUNNING LONG. SPOTS  
CMT:AIRED IN NEWS. PLEASE CONFIRM LATE RUNS. THANKS, DENICE

M9 UNRESL BUY#156 MISSED:THU/1100P-1200M NOV23 30S \$115.00 (DEC3/17)  
OFFER:THU/1120P-1220A NOV23 30S \$115.00 PLS ADVISE.  
CMT:SPOT AIRED LATE AT 12:04AM. DUE TO NFL RUNNING LONG. PLEASE CONFIRM  
CMT:LATE RUN. THANKS, DENICE

M10 UNRESL BUY#47 MISSED:SUN/730P-1030P NOV26 30S \$500.00 (DEC3/17)  
OFFER:SUN/720P-1051P NOV26 30S \$500.00 PLS ADVISE.  
CMT:SPOT AIRED AT 720P (1ST BREAK INTO NFL). PLEASE CONFIRM. THANKS,  
CMT:DENICE

M11 UNRESL BUY#48 MISSED:SUN/1030P-1100P NOV26 30S \$150.00 (DEC3/17)  
OFFER:SUN/1051P-1121P NOV26 30S \$150.00 PLS ADVISE.  
CMT:SPOT AIRED LATE AT 11:15P DUE TO NFL RUNNING LONG. SPOT AIRED IN  
CMT:NEWS. PLEASE CONFIRM LATE RUN. THANKS, DENICE

REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION DEC3/17 13.24  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

REP HEADLINE# 8864311 TRF# 1854008  
\$\$\$ MOD# 5: APPROVED REV #0 \$\$\$  
NOV/17 21672.00 DEC/17 \$5,848.00

MARKET TOTALS \$70,397 WNCN 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%  
ESFA 0% EAKA 0%

ESTIMATED SHARES  
CONTRACT TOTAL 27520.00  
TOTAL SPOTS 175

SVC- NSI  
DEMOS- RA35+\*

[illegible]

THIS IS A MAKE-GOOD FOR NOV23 ON LINE-99 FOR 1 SPOT/WK

155 S 730P-1030P 30 \$500.00 11/23 1 THU 1

PROGRAM : NFL THANKSGIVING GAME  
ORD COM1 : PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE  
PART OF A MAKEGOOD MADE UP OF LINES 153-157

156 S 1100P-1200M 30 \$115.00 11/23 1 THU 1

PROGRAM : DELAYED TONIGHT SHOW  
ORD COM1 : PROGRAM CHANGES. PLEASE CONFIRM. THANKS, DENICE  
PART OF A MAKEGOOD MADE UP OF LINES 153-157

47 S 730P-1030P 30 \$500.00 11/26 0 SUN 0

PROGRAM : NFL SNF PIT-DET 10/29  
CON COM1 : NFL SNF PIT-DET 10/29

164 A 720P-1051P 30 \$500.00 11/26 1 SUN 1

PROGRAM : NFL SNF PIT-DET 10/29  
ORD COM1 : SPOT AIRED AT 720P (1ST BREAK INTO NFL). PLEASE CONFIRM. THANKS,  
ORD COM2 : DENICE  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-47

48 S 1030P-1100P 30 \$150.00 11/26 0 SUN 0

PROGRAM : WSFA 12 NEWS AT 10:30P  
CON COM1 : WSFA 12 NEWS AT 10:30P

165 A 1051P-1121P 30 \$150.00 11/26 1 SUN 1

PROGRAM : WSFA 12 NEWS AT 10:30P  
ORD COM1 : SPOT AIRED LATE AT 11:15P DUE TO NFL RUNNING LONG. SPOT AIRED IN  
ORD COM2 : NEWS. PLEASE CONFIRM LATE RUN. THANKS, DENICE  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-48

162 A 1045P-1120P 30 \$150.00 11/23 2 THU 2

PROGRAM : WSFA 12 NEWS AT 10P  
ORD COM1 : SPOTS AIRED LATE AT 11:01P AND 11:17P DUE TO NFL RUNNING LONG. SPOTS  
ORD COM2 : AIRED IN NEWS. PLEASE CONFIRM LATE RUNS. THANKS, DENICE  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-153

161 A 730P-1044P 30 \$500.00 11/23 1 THU 1

PROGRAM : NFL THANKSGIVING GAME  
ORD COM1 : SPOT AIRED LATE AT 10:36P DUE TO NFL RUNNING LONG. PLEASE CONFIRM  
ORD COM2 : LATE RUN. THANKS, DENICE  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-155

163 A 1120P-1220A 30 \$115.00 11/23 1 THU 1

PROGRAM : DELAYED TONIGHT SHOW  
ORD COM1 : SPOT AIRED LATE AT 12:04AM DUE TO NFL RUNNING LONG. PLEASE CONFIRM  
ORD COM2 : LATE RUN. THANKS, DENICE  
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-156

REP HEADLINE# 8864311 TRF# 1854008 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP DEC4/17 09.37  
\*\*\* CHANGES \*\*\* \*\* WSFA-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
STATION MAKEGOOD OFFERS:												
M7	OK'D		BUY#155			MISSED:THU/730P-1030P	NOV23		30S	\$500.00	(DEC3/17)	
			OFFER:THU/730P-1044P				NOV23		30S	\$500.00	PLS ADVISE.	
			CMT:SPOT AIRED LATE AT 10:36P			DUE TO NFL RUNNING LONG.				PLEASE CONFIRM		
			CMT:LATE RUN. THANKS, DENICE									
M8	OK'D		BUY#153			MISSED:THU/1030P-1100P	NOV23 (2/WK)		30S	\$150.00	(DEC3/17)	
			OFFER:THU/1045P-1120P				NOV23 (2/WK)		30S	\$150.00	PLS ADVISE.	
			CMT:SPOTS AIRED LATE AT 11:01P AND 11:17P			DUE TO NFL RUNNING LONG.				SPOTS		
			CMT:AIRED IN NEWS. PLEASE CONFIRM LATE RUNS.			THANKS, DENICE						
M9	OK'D		BUY#156			MISSED:THU/1100P-1200M	NOV23		30S	\$115.00	(DEC3/17)	
			OFFER:THU/1120P-1220A				NOV23		30S	\$115.00	PLS ADVISE.	
			CMT:SPOT AIRED LATE AT 12:04AM			DUE TO NFL RUNNING LONG.				PLEASE CONFIRM		
			CMT:LATE RUN. THANKS, DENICE									
M10	OK'D		BUY#47			MISSED:SUN/730P-1030P	NOV26		30S	\$500.00	(DEC3/17)	
			OFFER:SUN/720P-1051P				NOV26		30S	\$500.00	PLS ADVISE.	
			CMT:SPOT AIRED AT 720P (1ST BREAK INTO NFL).			PLEASE CONFIRM. THANKS,						
			CMT:DENICE									
M11	OK'D		BUY#48			MISSED:SUN/1030P-1100P	NOV26		30S	\$150.00	(DEC3/17)	
			OFFER:SUN/1051P-1121P				NOV26		30S	\$150.00	PLS ADVISE.	
			CMT:SPOT AIRED LATE AT 11:15P			DUE TO NFL RUNNING LONG.				SPOT AIRED IN		
			CMT:NEWS. PLEASE CONFIRM LATE RUN.			THANKS, DENICE						
NOV/17			21672.00			DEC/17				27520.00		
			\$5,848.00							TOTAL SPOTS		175
MARKET TOTALS \$70,397 WSFA 39% WNCF 14% WAKA 33% WCOV 11% CABL 0% WBMM 3% WIYC 0%												
ESTIMATED SHARES												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME				
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE				